



SUMMARY

Local producer benefited from the young farmer grant and investment measure under National Rural Development Plan.

Integrated project guesthouse, bike hire, small-scale production.

2008 initial idea

2009 finish the processing unit

2013 online shop

2016 ice-cream production for local events

2016 2 rooms available for guests

INNOVATIVE POINTS

Low-tech approach to increase farmer income.

Using old grandma recipes to market their products.

Involving family in friends to develop the business

DRIVERS

No jobs for young people. Small-scale farming communities no longer viable economically, leading to ex-migration and land abandonment.

Need for improved income for High Nature Value landscapes through adding value to products linked to natural image.

Need for clearer hygiene rules, for processing and authorization of direct and local sales.

ACTIVITIES AND RESULTS

Project started in 2008 with building the processing unit and authorizing the production
Advisory services helped with design of processing facility.

Results:

Helping local producers by buying local ingredients

Online shop for their products and services

Attending different national and international food events

Adding new services in 2015 – renting bikes

Adding 2 new rooms for guests in 2016



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